ABSTRACT OF THE DISCLOSURE

A bath pouf cleansing device comprising a mesh body, a cavity attached to the mesh body, the cavity comprising means for holding a personal care product in the cavity such that the personal care product is transferred to at least a portion of the mesh body when the pouf is used. The personal care product is one or more beads filled with soap or lotion. The bath pouf may comprise a second cavity attached to the mesh body, the second cavity comprising means for holding a personal care product in the cavity such that the personal care product is transferred to at least a portion of the mesh body when the pouf is used. The means for holding the personal care product may include a mesh pouch having an elastic opening.